

## Rules of Engagement for Stakeholders in the Canadian Dialogue on ISO 14001 and ISO 9001

### The purpose of this group

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**The Dialogue is an opportunity to identify Canadian issues related to ISO 14001, ISO 9001 and other ISO management system standards. The Dialogue will enable Canadian stakeholders to exchange experiences with these standards, and identify challenges and opportunities with the standards. The Dialogue will also enhance the understanding of the value of management systems standards in general. The outcome of the Dialogue we believe will lead to a stronger market driven position for Canada and better equip Canadian negotiators in their deliberations on behalf of Canadian stakeholders.**

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**The creation of this group was initially driven by the fact that ISO 14001 has been opened for revision.** The revision process includes the mandate that all ISO management system standards (ISO MSS) (being revised or new) will adopt a new "high level structure", some common text, as well as terminology, which is captured in ISO Guide 83. The Working Group responsible for ISO 14001 has already had its first meeting in Berlin, in February 2012.

*Guide 83 has the potential for major changes to ISO 14001, ISO 9001, and all other ISO management system standards.*

Another ISO Guide that is under review is Guide 82, which will drive the consideration of sustainability into all ISO standards, and will be another touch-point for the revision of ISO 14001, ISO 14004 and others as they become open for revision. Both Guide 82 and Guide 83 are directed to standards writers, but they will impact the content and format of ISO standards.

The team of people that negotiate these standards on behalf of Canada believe that a more fluid and open connection with Canadian stakeholders is important during this transition.

#### ISO 14001

For those interested in ISO 14001, this is your opportunity to discuss the impact of Guide 83 on the standard; which elements of the standard should be considered for additional change; the perceived consequences of these changes; and whether they will add value or detract from a robust and credible environmental management system. It is also an opportunity to table content or intent of clauses that you do not want changed under any condition. This does not mean that our position will prevail in the international forum, *but we have found that a market driven position has power.* Feedback will be considered along with traditional inputs in the development of Canadian positions to be considered by the respective SCC Mirror Committee (SMC/SC1 to ISO/TC 207 for ISO 14001), which was formerly called the Canadian Advisory Committee.

#### ISO 9001

For those interested in ISO 9001, you can track the discussion about the proposed changes and their affect on PDCA, and how these may affect your QMS or your integrated management system.

#### Other ISO Management System Standards

We recognize that stakeholders using other ISO MSS can also benefit from the Dialogue for all will be affected by Guide 83.

This feedback will provide current market insight for negotiators in the international forum and help determine the next best steps for Canada.

### **Who manages the Dialogue**

Lynn Johansson of E2 Management Corporation initiated the Dialogue and controls the LinkedIn Group. Lynn has been involved with negotiating ISO 14001, ISO 14004, and related standards since 1993. At this time, other negotiators involved in providing oversight on the Dialogue include Stepan Wood, Professor of Law at Osgoode Hall, and Robert Marshall for ISO 9001.

### **How this group will operate**

By submitting your data, you agree to the following terms and conditions *in addition to* the rules of engagement outlined by LinkedIn.

Each stakeholder represents their own views; these may not be the official position of the organization with which they are affiliated. Stakeholders are encouraged to share data, concerns, trends. Information sharing is *based on the Chatham House Rule*; it is not to be sold or used in marketing activities, or activities for commercial gain. Nor can the information be used in external communication or reporting activities; no single comment is to be used or quoted. If you are unclear on these terms and conditions, please seek clarification or do not register to be a member.

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"When a meeting, or part thereof, is held under the Chatham House Rule, participants are free to use the information received, but neither the identity nor the affiliation of the speaker(s), nor that of any other participant, may be revealed".

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We hope that the Dialogue will foster a better, deeper understanding of the value of a robust and credible environmental management system based on ISO 14001, and the same for a quality management system based on ISO 9001. Negotiators are interested in listening to Canadians exchange their experiences, their concerns and their suggestions for continual improvement. We are looking for quantitative and qualitative trends upon which a consensus can be built. We may offer polls on occasion. Polling is not to be confused with the official voting process that the Committees responsible for these standards are required to undertake on official positions.

It is expected that you present your views in a professional and respectful manner. We encourage all views to be tabled; we would ask you to explain why you have a certain view for the rationale is an important component to understanding divergent views. We are looking for reasoned input from all stakeholder groups, to reflect the mandate Canada has to consider all stakeholder groups, as follows: Business Interest, Service/Professional Interest, General Interest (which includes academics and special interest groups) and Government/Regulatory Authority Interest. This reflects the mandate that we have to consider multi-stakeholder interests when forming Canadian positions.

### **What is not permitted**

This is not a platform for selling products or services, nor marketing of training, consulting, audit services or products. The Dialogue is not a consulting service. It is not a place for posting jobs. It is not a place for students to interface with Canadian stakeholders. It is not appropriate to quote anyone's postings outside the group. If complaints are received about someone using or abusing the information posted, it will be investigated and *it is solely at the discretion of the Dialogue's administrators* to remove the person or persons from the group. If you do not honour any of these terms or conditions; removal from the Dialogue is permanent.

**First Note:** There will be other venues offered to address proposed changes to ISO 14001, that offer more detail. These will be offered on a cost recovery basis to help defray expenses incurred by the negotiators to attend the meetings. As Standards Council of Canada may or may not reimburse a portion of the travel expenses (usually not more than 30% to 40% of the total cost) for *some* meetings; not all costs are covered. ISO 9001 negotiators may offer a parallel activity when the standard is opened for revision. Other MSS negotiators may also decide to provide a similar opportunity when appropriate.

Negotiators are volunteers. While some have their time covered by their organizations or projects; others must self-fund their travel. Therefore, funds from these other venues will be used to ensure that Canadian stakeholders are properly represented.

Should you wish to be kept informed of these options, *please tick the option box found on the registration page*. This is a statement of interest, there is no obligation to use any of the presentation offerings.

**Second Note:** We hope to have volunteers come forward to translate and ensure that these terms and conditions are equally available to our French-speaking colleagues. As soon as this occurs, we will post the data. Until such time , we offer the Chatham House Rule en français au-dessus.

Quand une réunion, ou l'une de ses parties, se déroule sous la règle de Chatham House, les participants sont libres d'utiliser les informations collectées à cette occasion, mais ils ne doivent révéler ni l'identité, ni l'affiliation des personnes à l'origine de ces informations, de même qu'ils ne doivent pas révéler l'identité des autres participants.
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